



# BBEST 2017

Brazilian BioEnergy Science and  
Technology Conference

***DESIGNING A SUSTAINABLE BIOECONOMY***

Campos do Jordão, October 17 to 19, 2017



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Organized by leading scientists from research institutions in Brazil and abroad, the **Brazilian BioEnergy Science and Technology Conference (BBEST 2017)** will be held from 17 to 19 October 2017. The public of this international conference includes scientists, students and leaders of the public and private sectors.

In BBEST 2017 the emphasis, for the first time, will be in the issues related to bioenergy area within the concept of "bioeconomy". For this reason the central theme of BBEST 2017 will be **"Designing a Sustainable Bioeconomy"**.

This theme was chosen in light of the increasing importance of promoting the expansion of the economy through new opportunities to reduce emissions of greenhouse gases (GHG) emissions and promote sustainable development, both for Brazil and for the world. An example of this effort is the BBEST's partnership with the BE-Basic, a consortium of universities and enterprises with a mandate to promote the sustainable bio-economy.

In this sense, in parallel to the scientific part of the event consisting of Plenary, Special and Parallel Sessions, the BBEST 2017 will feature other innovative activities to promote greater collaboration between the private sector and academia, such as presentations of strategies for R & D & I of invited companies and rounds of discussion between companies and academia. For these activities renowned national and international companies and also spin-offs with scientific and technological base will be invited.

A special area will be reserved for an exhibition of products and processes related to the areas of bioeconomy: agriculture, food, health, bioenergy, and green chemistry. In addition to bioenergy issues (production of biomass conversion technologies, biorefinery, engines and sustainability) the BBEST 2017 incorporated other areas of the bioeconomy.

Nowadays there is a real revolution of bioeconomy in the world and Brazil should join it. It is of the utmost importance the participation of national and international companies in the lectures and discussions of the Conference, presenting their strategies of research, development and innovation, as well as its products and technologies related to the bioeconomy.

The BBEST 2017 will take place at the Campos do Jordão Convention Center in Campos do Jordão, Brazil, a city located at the top of the Serra da Mantiqueira. The area combines a beautiful landscape of mountains and tropical altitude forests to a warm and equipped with complete infrastructure environment.

The event activities will be developed in two floors. The upper floor houses the main auditorium, the parallel sessions, the Vip rooms, the booths of the sponsors, in addition to the exhibition of products and services. On level II, scientific posters sessions will occur during every day.

We have a sponsorship project in Diamond, Gold and Silver and we invite your company to be sponsor of the BBEST 2017. The Conference also offers customized opportunities for companies interested in supporting the event.

The Conference will have as its theme **"Designing a Sustainable Bioeconomy"**, subdivided into five main approaches:

- (1) Biomass, agronomy, breeding, biotechnological aspects of energy plants;
- (2) Biofuel Technologies, including biomass process engineering and biofuels production;
- (3) Alcohol chemistry, Sugar chemistry, Oil Chemistry and Biorefineries;
- (4) Engines and other conversion devices including aviation applications;
- (5) Sustainability and Impacts.

## Chairs

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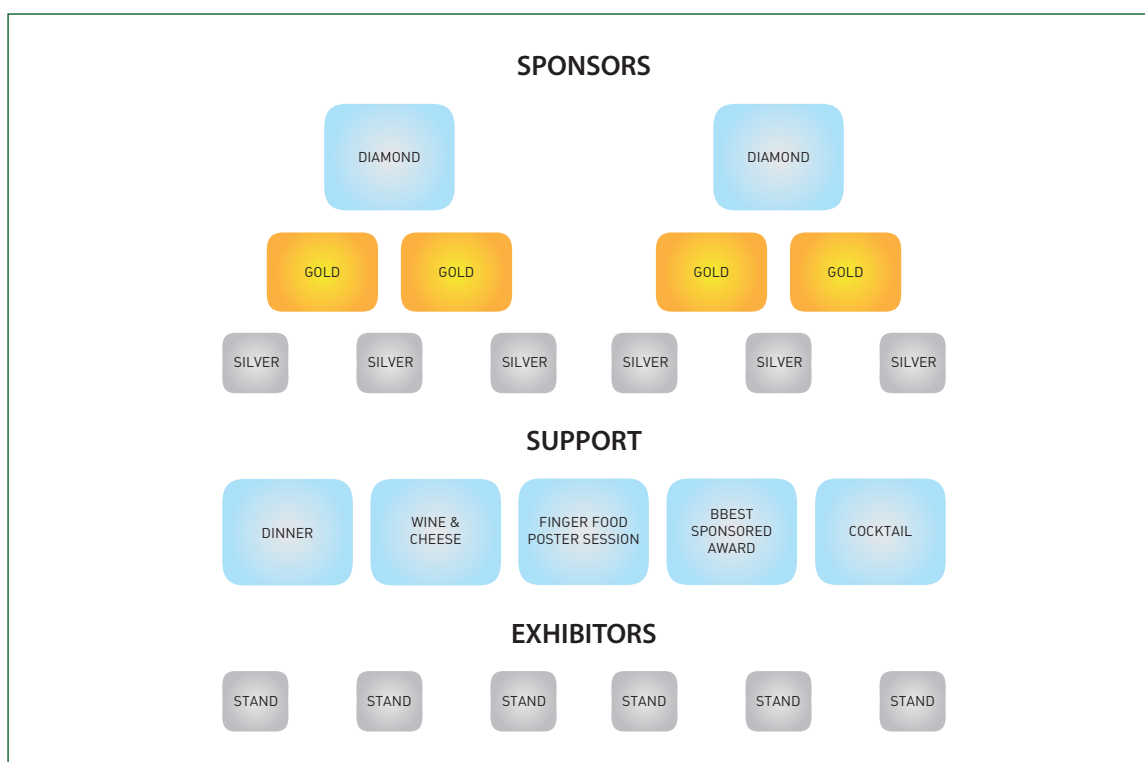
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## SPONSOR CATEGORIES



## SPONSOR DETAILS:

### Sponsors

Action	Diamond 2 shares R\$ 80.000,00	Gold 4 shares R\$ 40.000,00	Silver 8 shares R\$ 20.000,00
Logo displayed in electronic and printed materials (logo size according to type of sponsorship)	X	X	X
Electronic banner on BBEST site	X	X	X
Company exclusive VIP room on main floor (55m²)	X		
Technical conference	X	X	
Acknowledgements – Opening	X	X	X
Folder distributed to participants (size according to type of sponsorship)	X	X	X
Event's mailing list	X	X	
Logo projected in the Auditorium (logo size according to type of sponsorship)	X	X	X
27m² stand on the main floor		X	
9m² stand on the main floor			X



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## SUPPORT

BBEST offer 5 different support opportunities:

### Speakers Dinner on Oct 17<sup>th</sup> (Tuesday)

Exclusive dinner with the presence of all speakers, organization committee members and guests of the BIOEN-FAPESP program. The company will be able to decorate the dinner venue at their convenience.

R\$ 80.000,00

### BIOEN Wine & Cheese on Oct 18<sup>th</sup> (Wednesday)

Get-together with the BIOEN-FAPESP program researchers, with the participations of the sponsor company. The company will be able to decorate the 'Wine & Cheese' venue at their convenience.

R\$ 80.000,00

### Finger Food – Poster session

Will be held on the 3 days of the poster exhibition, at lunch time. The company will be able to decorate the venue – on the 2nd floor (level II) – at their convenience.

R\$ 80.000,00



1<sup>st</sup> BBEST - Opening

## BBEST Sponsored Award

The goal of the BBEST Sponsored Awards is to highlight the relevant aspects and the quality of the scientific work, and also to encourage undergraduate and graduate students and researchers who take part in the BBEST.

The BBEST Awards will be offered in two categories:

- Best posters
- BBEST 2017 Competition

The competition aims to choose the best plans to transform research results into products linked to bioenergy/bioeconomy.

The sponsoring company will give the name to the BBEST Awards 2017.

R\$ 80.000,00

### Closing Cocktail Ceremony on Oct 19<sup>th</sup> (Thursday)

Will be held on October 19th and all participants are invited to participate. The company will be able to decorate the venue – at their convenience.

R\$ 80.000,00

## EXHIBITION

9m<sup>2</sup> booth at the ExpoBBEST

Each 3x3m booth will be set with 0,97x0,95m headstall with identification sign, 1 table, 2 side chairs, grey carpet, white walls, light and electric outlet.

R\$ 8.000,00





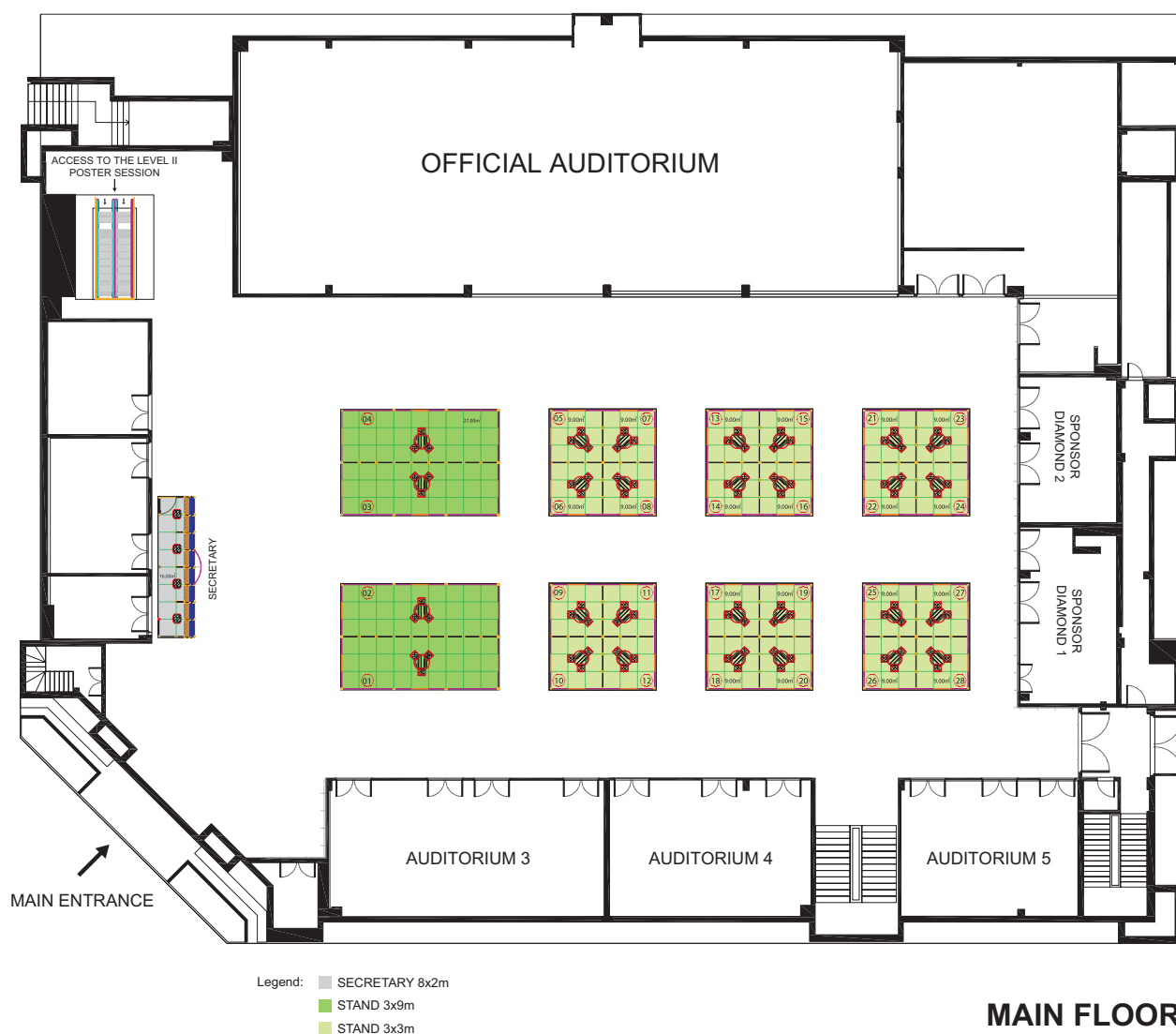
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## EXHIBITION FLOOR PLAN



Promotion:



Coordination:



**SBE**

The Bioenergy Society

Organization:



**BBEST**  
**2017**

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